Moulsford News Annual Report 2019/20

Throughout 2019 and the beginning of 2020, the Moulsford News was operating business as usual, providing a useful culmination of local news, articles, events and advertisements. The Moulsford News is traditionally published around the 1st of each month, excluding January and August. It is delivered to over 200 houses.

Emma Reynolds continues (for the 12th year!) to manage the advertising in the newsletter, liaising with those who wish to advertise and arranging the fees and payments. Thank you to Emma for this effort. We currently have 19 advertisers with space for one more. Priority is given to advertisers from within the village. Over the year the income from advertising was apx. £730.

When editing of the newsletter is complete it is sent to Moulsford Prep School, thanks goes to Claire Harley for printing 215 copies and to the school for doing so free of charge.

In 2019 Daryl and Linda Dixon took over the organisation of newsletter distribution within the village. They have a team of 12 volunteer distributors who distribute the newsletter efficiently each month, ensuring every household receives a copy. Thank you to Daryl, Linda and the team for their time and effort for this crucial role.

When March 2020 approached and Covid-19 was fast taking over it was apparent that we needed some extra communication via letterboxes to our village, so I would like to again record thanks to Claire and Moulsford Prep School for providing additional printing for us and turning around print requests is super quick time to allow for fast distribution to the village. This has provided invaluable at this time.

Also during this time of crisis, we have suspended advertising fees to help small businesses. This will see a reduction in funds raised for the village projects account during the coming year however it is our way of offering support where we can.

I would like to also note that all Moulsford News editions are published on the village website at time of print and can be viewed in full colour if desired.